

Celebration of International Coastline Cleanup Day 2021

Under Azadi ka Amrit Mahotsav (18th September 2021)

Forest Centre for Coastal Ecosystem (FRCCE), Visakhapatnam

On the International Coastline Cleanup Day 2021 which is celebrated across 100 countries since 1986, Forest Centre for Coastal Ecosystem (FRCCE), and Wildlife Conservation Through Research and Education (WCTRE) jointly organized a beach cleanup drive at Sagar Nagar Beach, Visakhapatnam on 18th September 2021. This programme was initiated as a part of “Azadi ka Amrit Mahotsav”, aiming to create awareness among local communities and youth on keeping beaches clean and free from plastic waste.

The event started at 6.30am in the morning with an active participation of FRCCE team led by the head of the institute Dr. S. Chakrabarti (Scientist-G), including shri T. Sreenivas (Scientist-B), M. Ganesh (Technical assistant), T. Anusha, G. Mounika, Lakshman Rao, Volunteers of Wildlife Conservation Through Research and Education (WCTRE) participated led by Bhagyashree Venugopal, Secretary and Mr. Vivek Rathore, Founder of WCTRE. Apart from organizers many local youths joined the team following social media.

There were 35 participants who volunteered the hard work to accomplish. Participants were distributed with face masks, gloves and gunny bags of jute for collecting the trash. The participants divided among themselves, one half of the participant’s cleaned beach and the other half cleaned up the sand binder area. The event was on till 8.30am. At the end of the event, sanitizers and refreshments were distributed to the participants. Few concluding lines were spoken by Dr. S. Chakrabarti regarding need of such events and thanked participants and co-organizers for their hard work. Also, one of the volunteer from WCTRE shared her views. At the end the Sagar Nagar Beach and its sand binding area looked clean and visually pleasing.

Glimpses of the event



Images of beach and shore-line area before and after the beach cleaning activity

